

Master Plan Sessions - Proposed Goals and Objectives

- **Establish public awareness, participation, and support for the Master Plan process.**
 - Conduct preliminary outreach and momentum building exercises: Spread the word! Explore areas of the community to get ideas (i.e. nursing homes, coffee shops, other places of business). Also, consider planning a “meet and greet” event.
 - Use the Town’s website, Channel 22, and social media as informational tools.
 - Develop strategies intended to enhance Hampton’s reputation as a great place to live, work, and play.
 - Emphasize that a current and user-friendly Master Plan is a very important investment in our Town, and the public will have a major role in shaping it.

- **Identify key areas of interest and/or concern within the community.**
 - Conduct general “brainstorming” exercises.
 - Hear from residents and stakeholders about how the Town should “grow” over the next decade. Collect positive (and negative) messages about how residents and stakeholders view the future of Hampton, and use that information for Master Plan development purposes.
 - Prepare and conduct a preliminary survey (possibly using publicinput.com with RPC assistance).

- **Compile information intended to facilitate the development of the Master Plan.**
 - Discuss ideas and strategies for the preparation of a Vision Chapter.
 - Coordinate with RPC, to the extent feasible, through our annual dues.
 - Identify specific priorities that are essential to address in the short-term (within 2-3 years) vs. the mid-long range priorities that should be included in a comprehensive update of the Master Plan.
 - Prepare a summary memo (at the end of this process) as a preliminary resource for Master Plan consultants and the community.

- **Acquire additional knowledge and guidance from professionals in related disciplines.**
 - Maintain communication with relevant state, regional, and local officials/agencies.
 - Invite guest speakers (such as RPC, NHDES, private master plan consultant, etc.) to discuss topics relevant to the update of the Town’s Master Plan.

- **Set the best course of action to complete this important project.**
 - Discuss methods of financing the project.
 - Consider developing and distributing a Request for Qualifications (RFQ) to better gauge the overall cost of the Master Plan Update, while considering the various approaches suggested by consultants.
 - Evaluate Master Plans from other communities (i.e. likes and dislikes).

- **Approval of a Master Plan Warrant Article in March 2020.**
 - Commitment and diligence by participants in the Master Plan Sessions to address many of the goals and objectives noted above, especially those involving public participation.