

**HAMPTON BEACH VILLAGE DISTRICT
MEETING
December 14, 2022**

Present

Chuck Rage, Chairman & Commissioner
Maureen Buckley, Commissioner
Robert Ladd, Commissioner
Carson Miller, Treasurer

The meeting was called to order at 5:30 p.m.

The Pledge of Allegiance was said.

New Year's Eve Celebration

Chairman Rage said Kathy Silver from the Blue Ocean Discovery Center said they are still interested in passing out cookies and coffee beginning at 8:00 p.m. on New Year's Eve. Chairman Rage said he has talked to a local realtor who is interested in donating cookies and hot chocolate. We would let them put up some signage, etc.

Commissioner Ladd asked about having some sort of entertainment. Chairman Rage said that would be great if there is money available and the weather cooperates. He suggested some sort of playlist.

Entertainment

Amanda Momeault, Entertainment Director, said she has about 19 dates open for the 2023 season. These are mostly in August. She said she is close to confirming the headliner for Country Week. Chairman Rage asked if Ms. Momeault had enough money for planned events. Ms. Momeault replied that she did.

Chairman Rage asked if the budget was in good shape. Carson Miller, Treasurer, said Entertainment is good. We went a little over on the workers.

Marketing

Denise Brown, Co-Director of Marketing, said she has been working on the Chamber Guide.

Commissioner Ladd said he read the survey that went out. What stood out to him was how people heard about events. It was more by word of mouth rather than the website, Facebook, etc. Commissioner Ladd suggested mailing something out to residents and business owners would be a good way to get the word out on events. Commissioner Buckley suggested having something connected with Realtors Opening Day in March. There could be a distribution of fliers, etc. Chairman Rage suggested giving away saltwater taffy. Everyone loves that.

Marketing (cont.)

Lisa Martineau, Co-Marketing Director, discussed "Visit New England." Ms. Martineau said she posted the Hampton and Seabrook Fishermen's Christmas Tree Lighting. There were 30,000 hits. Ms. Martineau said she has been working with John Nyhan on photos, etc. They worked with the State and the Chamber on this because they both have a say. Commissioner Ladd suggested having something on Channel 22.

Old Business

There was no Old Business.

New Business

Denise Brown discussed the yoga events. Chairman Rage said this did not cost much and was very popular. Ms. Momeault said she would ask them to come back for next year.

Approval of Minutes

Moved by Commissioner Ladd, seconded by Commissioner Buckley, to approve the Minutes of November 9, 2022.

Vote: 3 yes, 0 no. Motion passed unanimously.

Public Comment

There was no Public Comment.

Closing Comments

Commissioner Buckley wished everyone a Merry Christmas and Happy New Year.

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Commissioner Ladd encouraged everyone who votes in the District to review the budget and warrant articles. An informed voter is a good voter.

Chairman Rage said whatever you celebrate, have a great season.

Adjournment

There being no further business the meeting was adjourned at 6:06 p.m.

Respectfully submitted,

Joan Rice
Secretary