## HAMPTON BEACH VILLAGE DISTRICT MEETING May 10, 2023

#### **Present**

Chuck Rage, Chairman & Commissioner Robert Ladd, Commissioner James O'Loughlin, Treasurer

The meeting was called to order at 5:30 p.m.

The Pledge of Allegiance was said.

### **Heritage Commission**

Ann Carnaby, Heritage Commission, said her planner asked her to make sure that the Village District appoints a person to be involved in the Town of Hampton Master Plan Implementation Committee. Chairman Rage said anyone interested should contact one of the Commissioners. The Master Plan was accepted in February of this year. The Planning Board decided to set up a committee to meet to specifically address the implementation of the recommendations. This is volunteer and a one-year appointment.

Ms. Carnaby said to save the date for the May  $23^{rd}$  meeting of the Hampton Beach Area Commission. This meeting will begin at 7:00 p.m. and its purpose will be to discuss the environmental aspect of the Master Plan.

The final draft of the Plan will be on the Town Website by May 18th.

The Heritage Commission was disbanded in 2015. Many feel it should be put back in active service. Chairman Rage asked what the difference was between the Heritage Commission and the Historical Society. Ms. Carnaby said the Heritage Commission is provided for by State law. The Historical Society is an organization which does many of the same things. The Heritage Commission advises the Town and documents properties which are demolished.

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Ms. Carnaby discussed signs designating homes by age and historical value. If a home owner wishes to have a sign, he must document that the home is 50 years or more old. Last year four signs were made and so far this year another four. The cost for a sign is \$75.

A map will be available which has been named "What's it? Where's it?" This will be a map of historic locations.

The Black Heritage Trail of Portsmouth would like to place a marker on public land commemorating a black person of significance.

Commissioner Ladd said he and his wife have one of the historical signs. He did research on his street and found many interesting items.

### Party on the Park

Amy Hansen, Selectmen Representative, said the Party on the Park will be held on June 3<sup>rd</sup> at Tuck Field.

#### **Beautification Committee**

Linda Gebhart discussed the Mile Long Bridge garden. It has been in existence for 22 years. There was a large stone and plaque which was damaged because of an auto accident. Ms. Gebhart said she is hoping insurance can help for replacement. Ms. Gebhart said they have started the new playground garden. They will be working at the Memorial tomorrow. Ms. Gebhart asked for volunteers for the committee.

#### **Entertainment**

Amanda Momeault, Entertainment Director, said the season will open with the Eastern Sound on May 27<sup>th</sup>. The Continentals will perform on May 28<sup>th</sup>. The Winnacunnet Chorus and Jazz Band will perform on May 30<sup>th</sup>. Beginning June 14<sup>th</sup> there will be entertainment seven nights a week. Country Week will kick off on July 11<sup>th</sup>. Polka Day will be August 13<sup>th</sup> and Reggae will be on August 19<sup>th</sup>.

## **Marketing**

Lisa Martineau, Co-Director of Marketing, said in the month of April 435,260 people were reached on social media. This is a record. Ms. Martineau said she plans to do more on Facebook and Instagram. Commissioner Ladd asked about a monthly survey. Ms. Martineau said she is working on that. Previously there was some trouble about personal information. Chairman Rage asked about a place on the website for volunteers. Ms. Martineau said she is working on this. Ms. Martineau said she is also working on getting some photography into some high end tourism magazines. Commissioner Ladd asked if Ms. Martineau would

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consider reaching out to Channel 22 to use as a source of promotion. She said she would do that.

Denise Brown, Co-Director of Marketing, said the calendars will be in the Information Center in the next couple of weeks. The Events Brochures will also be available. Movies are ready to go in July and August.

### **Old Business**

There was no Old Business.

### **New Business**

Commissioner Ladd encouraged everyone to support the high school performance on May 30<sup>th</sup>. Please come!!

Chairman Rage said the American Legion Post Parade will begin at 11:30 a.m. on May 29th.

## **Approval of Minutes**

The April 12, 2023 Minutes will be addressed at the next meeting.

### **Public Comment**

There was no Public Comment.

# **Closing Comments**

Commissioner Ladd said it is important to remember that experiences trump things. Take advantage of everything offered at the beach. Everything is free to you.

# **Adjournment**

There being no further business, the meeting was adjourned at 6:16 p.m.

Respectfully submitted, Joan Rice Secretary