

**HAMPTON BEACH VILLAGE DISTRICT  
MEETING  
January 12, 2022**

**Present**

Chuck Rage, Chairman & Commissioner  
Maureen Buckley, Commissioner  
Carson Miller, Treasurer

The meeting was called to order at 5:30 p.m.

The Pledge of Allegiance was said.

Chairman Rage asked for a Moment of Silence for Bob Preston who recently passed away.

**Marketing**

Lisa Martineau, Co-Marketing Director, said she is working on the website and giving it a completely new look. She will be keeping the traditional, but adding the modern. She has created a survey on Facebook asking people what they like and what they would like to see at the Beach. This survey is completely confidential. Questions include age range, size of family, where they stay when visiting, how long they stay, etc. This survey can be found on Facebook or HamptonBeach.org.

Ms. Martineau then discussed planned and possible events for the future. These included Family Fun Day Monday which would take place prior to the movie, a scavenger hunt and things like free ice cream and drinks. Chairman Rage said he worried that free things would not be fair to businesses who sell the same things. For example, free ice cream would not be fair to a business that sells ice cream, etc.

Ms. Martineau discussed other possibilities such as a visiting zoo, a laser show, etc. She said the laser show, however, might not be allowed because of aircraft at Pease.

Ms. Martineau discussed Veterans Week and Canada Week. These did not come out with high marks on the survey, but they will be included because of what they stand for, She said World Music Week and Yoga on the Beach are also possibilities. Ms. Martineau said it is important that the Village District promotes who they are and what they do.

Chairman Rage said videos of the sand sculpting should be run to promote sponsorships.

**Old Business**

There was no Old Business.

**New Business**

Chairman Rage discussed the Budget Workshop. It will be held on January 25<sup>th</sup> at 2:00 p.m. at the Fire Station. Everyone is welcome to attend.

**Approval of Minutes**

The Minutes of December 8, 2021 will be addressed at the next meeting.

**Public Comment**

Kathy Silver, Blue Ocean Discovery Center, said the New Years Day Beach Cleanup was very successful. Over 200 people participated. 200 pounds were picked up. Ms. Silver said next summer they will do beach cleanups every Thursday mornings. The New Years Day Beach Cleanup will also be an annual event.

Ms. Silver discussed internships. There will be two kinds – education and research. There will be a stipend for the interns.

The Special Olympics Penguin Plunge will be held on February 12<sup>th</sup> and 13<sup>th</sup>

**Closing Comments**

Chairman Rage said there had been great feedback on the New Years Eve Fireworks.

**Adjournment**

There being no further business, the meeting was adjourned at 6:18 p.m.

Respectfully submitted,

Joan Rice  
Secretary