

Town of Hampton



*Department of Resources and
Economic Development*



**Hampton Beach Area Commission
100 Winnacunnet Road
Hampton, New Hampshire 03842
HBVD Conference Room – Beach Fire Station
Monthly Meeting – May 21, 2015
7:00 PM**

DRAFT MINUTES

In Attendance:

John Nyhan, Chairman, Town of Hampton Representative
Fran McMahon, Rockingham Planning Commission
Bob Preston, Hampton Chamber of Commerce
Bill Watson, Vice Chairman-NH Department of Transportation
Chuck Rage, Hampton Beach Village District
Rick Griffin, Town of Hampton Representative
Dean Merrill, Citizen at Large
Michael Housman, Operations Supervisor, DRD (Seacoast Parks/Recreation)
Rich Reniere, Hampton Beach Village District

Excused: 0

Absent: 0

Other: Jason Bachand, Town Planner
Anne Marchand, Secretary

Call to Order: The meeting was called to order at 7:00 p.m.

Pledge of Allegiance.

Introduction of Commissioners.

Public Comments related to Agenda Items:

Mr. Charlie Preston stated that he learned at the DRED Spring Operational Meeting that progress is being made with regard to the State Park License Plates. He requested that the HBAC actively support this request and, the sooner it moves forward, the sooner people can get the plates. Mr. Preston noted that the plates would also generate additional income. He appreciates any active solicitation by the HBAC.

Appointments: No appointments this evening.

REVIEW AND APPROVAL OF MINUTES.

MOTION: It was moved by Mr. Griffin to accept the Minutes of the April 23, 2015 Meeting, as edited.

SECOND: Mr. Watson

VOTE: 6 in Favor , 3 Abstain (Mr. Houseman, Mr Merrill , Mr. Reniere) MOTION PASSED

CHAIRMAN’S REPORT: No report this evening.

TREASURER’s REPORT: Mr. Housman

Mr. Housman reported there is no change in the balance from March. The balance remains at \$16,499.43.

MOTION: Mr. Merrill moved to approve the Treasurer’s Report as submitted.

SECOND: Mr. Griffin

VOTE: 9 in favor, 0 opposed. MOTION PASSED

OLD BUSINESS:

1. Transportation Grant Update - DOT. Mr. Watson

Mr. Watson stated he has a few updates and provided a status report as of May 21, 2015 from William Rose, Senior Planner. He stated Mr. Rose has been working with VHB reviewing the recent comments provided by the HBAC. He noted that, at the HBAC March meeting, Mr. Levy spoke to different topics involving social media and proposed public meeting. VHB had been encouraged to provide public meeting dates prior to the second week in June. Dates were provided, and Mr. Rose felt that Thursday, June 11, 2015 would make the best sense, given the time it takes to put meeting plans together. He encouraged the HBAC to make a decision on the date, time, and place as soon as possible. The meeting will encourage input from business people, residents, etc.

The status report provided by Mr. Rose covered the prospective dates, HBAC actions, getting the word out, and the proposed schedule. The status report also contained examples of social media approaches including Facebook examples, and Twitter proposals. It also contained examples of MindMixer which was explained at the March meeting. The Commissioners were encouraged to provide comments on the attached proposals and endorse the general direction outlined, as well as identifying willing interview subjects.

Mr. Nyhan, after confirming with the Commissioners, stated that Thursday, June 11 would be most convenient date. He suggested the meeting time be from 6 p.m. to 8:00 p.m. with location to be determined and announced as soon as possible. The use of the Training Room at the Police Station, Town Hall, or the DRED Conference Room will be explored. It was felt that a meeting place closer to the beach would be more convenient for those who wished to attend.

Mr. Watson said that VHB has social media examples of projects in the area and how they would portray Hampton Beach as to the efforts going forward on the Master Plan. There will be images from the beach; information from the Master Plan; as well as photos ad aps. VHB wishes to make the

presentations on social media look interesting and inviting to the eye. All of the above social media will be alive prior to June 11th and it will be used as a tool to get the information out to the public.

Mr. Watson also stated that VHB is looking for comments from the HBAC, which would go to Mr. Nyhan, who will then forward to Mr. Watson and VHB. Releases that are incomplete or unprofessional will not be used. He also announced that VHB has a Web Site on line for the project; however, wishes to encourage people to use the more progressive media sites such as Twitter, Face Book and Mind Mixer. MindMixer will be monitored.

Comments from the Commissioners:

Mr. Nyhan stated that the beach, right now, has Web Sites and Face Book pages which VHB may want to review.

Mr. Rage stated that the HBVD and the Chamber of Commerce also have Web Sites, as well as Hampton Beach.com. which is a private enterprise.

Mr. Reniere asked about the process of information gathering for the Web Site, and Mr. Watson said that VHB is looking to HBAC to see what information is most important. He mentioned the public meeting, activities, South Beach entry, information on the Hampton River Bridge, and any information that can be identified as important and valuable. He noted that Face Book is an interactive conversation with the opportunity for conversation by people who are linking. He also said that Mind Mixer is an on-line conversation opportunity.

Mr. Watson stated there will be videos at the public meeting on June 11th.

On question of Mr. Merrill, Mr. Watson stated that VHB is dealing mostly with Mind Mixer, not Instagram or others. If MindMixer is not getting to numbers of people, it can be changed up.

Mr. Watson concluded by saying that print and broadcast may be the most direct method to generate interest to get people out to the June 11th meeting. Once awareness of the public meeting is generated and the presentation is given, VHB and all concerned will listen to what people have to say.

It is expected the press release would be out by May 29th regarding the meeting. Mr. Nyhan offered to provide names of other organizations where the release may be sent. It was also noted that Mr. Preston, Mr Nyhan and Mr. Rage may be interested in being in front of the camera.

Mr Nyhan thanked the Commissioners for reviewing and responding to the Existing Conditions Memo; asking that the Commissioners make note of their time to track for in-kind time.

Mr. Nyhan stated that in March, Mr. Rose talked to VHB who had a hesitancy as to what is defined as property lines. Mr. Nyhan spoke of the Master Plan going to High Street and including North Beach and Kings Highway. In the Existing Conditions Report, the area from Boar's Head to North Beach/High Street is covered.

Mr. Watson stated that this point has been made clear to VHB; however the scope of work and the budget developed with VHB does not include an in-depth review of Boar's Head to High Street. VHB is willing to do a basic analysis and work to the extended area, but will not be at the same level or focus as from the Bridge to Rt 101. Also, the depth of data collection for that area will add to the costs.

Mr. Nyhan said that this is a very important component to be excluded as it was a part of the Master Plan, and the area should be included in the revised Master Plan. Mr. Nyhan requested that Mr. Rose be asked what a change order would cost to have full coverage extended to that area beyond Boar's Head to the north.

2. DRED Operational Spring Update

Mr. Houseman stated that the meeting which was held on Saturday 5/16 had good attendance and productive discussions. He noted that Brian Wilson did a good job getting the word out. He commented that, in the fall, he will update how the summer events proceeded. Further, that DRED is moving forward.

Mr. Preston commented that the DRED meeting had good discussions and it is good that everyone is working together. He noted it was helpful to have the Police Chief present.

Mr. Houseman stated that the DRED staff is anxious to get going and this coming Memorial Day weekend will be a fully-operational. Full time staff is currently being hired for beach maintenance. He also thanked the DOT and the Town for their assistance in removing the snow after the long winter. He noted that Brian Wilson has good relationship with Hampton DPW and Chris Jacobs.

Mr. Nyhan stated there was a spirit of cooperation at the meeting and he is excited that that Chris Jacobs, DPW Director, as well as Chief Sawyer are taking a proactive role in that the sharing of information is important. With regards to the seawall, project, he noted that people did not realize this would be complete by June 14th. Good job, Mike! Mr. Nyhan asked that positive comments be passed along to Brian Wilson.

3. Update: South Beach entrance way

Mr. Nyhan reported that Preston Real Estate is co-hosting the picnic to be held on JUNE 4th at noontime. Invitations have been sent to many organizations and it is hopeful people will attend for the discussion on the South Beach entry way. He said he has heard back from a good number of people and it is planned that people will meet for lunch at the picnic tables at the State Park and will, after lunch, walk over to the site in order to gather thoughts and ideas. Mr. Housman will check on the availability of using the picnic area.

4. Other Old Business

Mr. Rage reported he has spoken with Eli Morse, a beach resident, who is with Morse Technologies. Mr. Morse said he could possibly get the beach set up with WiFi before July. Mr. Rage will be meeting again with Mr. Morse and invited others to attend the meeting. Mr. Housman and/or Mr Wilson and Mr. Merrill expressed interest in attending, and Doc Noel from the Chamber will also be notified. The plans are in a preliminary stage; however, Mr. Morse said WiFi could be run to the beach at a low cost; however there will be a user fee. Basic service will be free, but add-ons will be charged.

5. CRS.

Mr. Bachand reported that he and Ms. Dionne met with the HBVD to explain the CRS Grant. He provided a brochure this evening from FEMA explaining the project. He stated that he and Ms. Dionne (Conservation Coordinator) have been pursuing the Grant. The Grant is \$20,000; however, there is a \$10,000 match required which would include a \$7500 in-kind credit for his and Ms. Dionne's hours spent for implementation and preparation for the project. The activities of the community are reviewed and FEMA establishes the credit to be granted. FEMA will then notify the Town, State, and insurance

companies. The CRS plan will provide enhanced public safety and reduce damage to both residential property and public properties. Premium discounts will be available and help both business owners and residents. Mr. Bachand also reported that the Rockingham Planning Council is assisting in the process. He commented that this is a tedious procedure. Mr. Merrill stated that the Town and Police and Fire Chiefs are also working towards the project. Mr. Bachand reported that the cash requirement would be \$2500, and the HBVD voted to contribute \$1250.00 toward the project. The Town of Hampton, he said will also be asked to contribute toward the match.

MOTION: Mr. Griffin moved that the HBAC contribute \$625.00 to the HBVD to assist with the cost of the CRS Community Action Program.

SECOND: Mr. Preston

Mr. Rage stated that the HBVD voted, at their last meeting, to pay one half (\$1250.00) if the Town paid one half and it may be difficult for the HBVD to rescind and revote given the time restraint of the early June deadline.

Mr. Griffin agreed to the amended motion as follows:

MOTION to AMEND the MOTION: It was moved by Mr. Watson to Amend the motion to have the HBAC directly pay to the Town of Hampton the sum of \$625.00.

SECOND: Mr. Preston

VOTE: 9 in favor, 0 opposed

MOTION PASSED

AMENDED MOTION: Mr. Watson moved to recommend the HBAC pay the amount of \$625 directly to the Town of Hampton for the CRS Community Action Program.

SECOND: Mr. Preston

VOTE: 9 in favor, 0 opposed.

MOTION PASSED

NEW BUSINESS:

- 1. Summer Schedule.** Mr. Nyhan stated there will be no further meetings scheduled for the summer, except the meeting to be held on June 11th. However, he noted that, should there be a need for a Special or Emergency Meeting, he will post a notice and inform the Commissioners.
- 2. Fall Commission Appointments.** Mr. Nyhan reported there will be three appointments for renewal at the September 24th Meeting. The three include Mr. Nyhan, Town of Hampton; Mr. Reniere, HBVD; and Mr. Merrill, Citizen at Large.
- 3. Meeting dates for 2015-2016:** Mr. Nyhan provided a list of the 2015-2016 Meeting Dates.

***** The next meeting of the HBAC will be held on Thursday, June 11, 2015. The time and place will be announced at a later date and notice will be provided.**

ADJOURNMENT:

Motion: Mr. Preston moved to adjourn the meeting at 8:00 p.m.

Second: Mr. Rage

Vote: 9 in favor, 0 opposed,

MOTION PASSED

Respectfully Submitted:

Anne Marchand, Secretary

THANK YOU CHANNEL 22

Thank you Channel 22